

23 April 2021

To Whom It May Concern,

### Reference Letter for VUCA Consulting (Pty) Ltd

Masterclass Events (Pty) Ltd. has had the immense pleasure of working with VUCA Consulting on our first eLearning Project in 2019. Our project involved collaborating with a supplier of eLearning to assist Masterclass Events in successfully producing and implementing an eLearning course for one of the largest banking organisations in Africa.

I found their two directors, Vincent Coetzee and Nic Pieterse, an absolute value-add for our eLearning project as they committed resources far and beyond what is usually expected from a supplier to ensure that our client got the very best product at the end of the day. They were instrumental in helping us deliver on our project deadlines by providing us with their industry specific know-how and immense technical skills which are required to make successful eLearning happen.

Since then, Masterclass Events has pursued a partnership with VUCA Consulting on a global project which we launched together in 2020. The project was the development of a high-quality eLearning course for Bankers which is now currently being used to train key financial industry players from all over the world. The feedback is always immensely well received, due to the content and quality of the production.

I would not hesitate to recommend VUCA Consulting to any company looking to get great results from their eLearning products. VUCA Consulting will advise you on developing your own products and will move your training vision into eLearning reality. Their dynamic team bring years of experience and industry insight to your project and they are a great partner to have onboard for your eLearning success.

We wish Vincent, Nic and the VUCA team continued success in all their endeavours going forward.

Yours in Training Excellence,

Gavin du Plooy  
Managing Director

Masterclass Events (Pty) Ltd.

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